

## Media Bulletin

### **Briefcase 1.3 for iPhone Becomes Available**

*Support for emailing files, new online feedback system, and more added to popular local/remote file transfer app*

**Ontario, Canada – November 30, 2009** – Hey Mac Software announced today that version 1.3 of its popular Briefcase and Briefcase Lite for iPhone software is now available. The full version of the software enables users to email any file stored in Briefcase: giving them another fast, user-friendly way to transfer files. Additionally, the latest release of Briefcase and Briefcase Lite deliver numerous fixes and improved user support through the ability to immediately send feedback to the company when a crash occurs.

“The ability to email files has been the most commonly requested features for Briefcase,” says Mike Taylor, president of Hey Mac Software. “Now, our customers can use Briefcase not only to access files on their Mac over 3G or WiFi, they can quickly pass those files on via email.”

#### **Briefcase and Briefcase Lite**

Briefcase delivers a simple, iPhone-centric workflow for local and remote file transfers between an iPhone and Mac. As such, it requires no cables, no client software, no switching back and forth between the iPhone and Mac, and no typing of an IP address for either local or remote file transfers. Briefcase is priced at \$4.99 and is available in 10 languages. Briefcase Lite is a free version of the software that gives users access to all of the most common features and functionality of Briefcase.

For more information, see [www.heysoftware.com](http://www.heysoftware.com) or contact Lisa Taylor 613-584-3026, [lisa@pixelcom.biz](mailto:lisa@pixelcom.biz)