

## Media Bulletin

### **Briefcase 1.2 for iPhone Becomes Available**

*Performance and networking improvements along with viewer support for new file types deliver enhanced user experience with popular file transfer app*

**Ontario, Canada – February 12, 2009** – Hey Mac Software announced today that the second major update to its popular Briefcase and Briefcase Lite for iPhone software is now available at the App Store. The full version of Briefcase has been optimized to provide improved overall performance, better handling of data-heavy file transfers, and faster start up. Moreover, core changes to the networking component of Briefcase result in improved remote login and make the software more compatible with Linux and SSH distributions available for Windows.

Other enhancements new to Briefcase 1.2 include support in the viewer for RTF, RTFD, and OpenOffice ODT files transferred from a Mac, as well for syntax highlighting of source files for the majority of industry-standard programming languages.

Briefcase Lite users will also benefit from the performance improvements developed for this update. Both versions of the software have also undergone a number of bug fixes and include improved error reporting that will help first time users get started with Briefcase.

#### **Briefcase and Briefcase Lite**

Briefcase gives Mac users a much simpler, iPhone-centric workflow than other file transfer apps. As such, it requires no cables, no client software, no switching back and forth between the iPhone and Mac, and no typing of an IP address. Briefcase is priced at \$4.99 and is available in 10 languages. The software can also be used to transfer files from Linux and Windows systems to the iPhone provided those systems are running SSH. Briefcase Lite is a free version of the software that gives users access to all of the most common features and functionality of Briefcase.

For more information, see [www.heyamacsoftware.com](http://www.heyamacsoftware.com) or contact Lisa Taylor 613-584-3026, [lisa@pixelcom.biz](mailto:lisa@pixelcom.biz)